

Military Conscription and Higher Educational Attainment in Ukraine

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Abstract

Compulsory military service via draft is prevalent in several countries, with some leniency offered for university students. In 1989, a change in the Ukrainian conscription law delayed the draft for university students until after they graduate. This provided young men in Ukraine with the opportunity to avoid the draft during times of political instability. I apply a regression discontinuity design to cohorts making university application decisions around two periods of instability (1990 and 2004). I find that the effect of deferral on higher educational attainment is large in magnitude, positive, and highly statistically significant. I connect these findings to the increase in university entrants in Ukraine in 2023 in response to the war with Russia.

1 Introduction

Countries have relied on mandatory military service to ensure a large enough military presence throughout history. Currently, 49 countries have compulsory military service laws in place, with conscription typically implemented via draft (Bledsoe, 2023). Most conscription policies are lenient for students pursuing a university-level education, either by allowing postponement of service or decreasing service length. There is extensive evidence in the literature on both the internal and external benefits from higher education. The presence of military conscription policies raises questions of how such policies either incentivize or dis-incentivize educational attainment. At the moment, some countries are considering abolishing conscription while others are in the process of reinstating it. Understanding the channels through which these policies impact educational incentives, especially in times of war and political instability, is important. I use a regression discontinuity framework to look at the impacts a Ukrainian policy delaying conscription for university students has on educational attainment for men during times of political instability.

In 1989, a conscription law change excluded university students from the draft as long as they remained enrolled. This created an incentive for students to push the risk of being drafted to the future in return for current safety. For 1989 high school graduates, this policy change came too late to re-optimize their university decisions. Using a regression discontinuity design, I focus on 1990 high school graduates as the first cohort treated by the policy. I find that this policy change resulted in a discontinuous jump in the total years of education for the treated cohort. Men who graduated high school in 1990 were about 16 percentage points more likely to hold at least a bachelor's degree than those who graduated in 1989. The driving force behind high school graduates taking advantage of this conscription policy change is the instability Ukraine experienced around 1990 in the lead up to its independence and the formal dissolution of the Soviet Union in 1991.

I look at a subsequent period of instability that is unrelated to a change in conscription policy. The Ukrainian election of 2004, i.e., the Orange Revolution, was between a pro-Russian and pro-Western candidate. While the pro-Western candidate had popular support, the pro-Russian candidate was backed by Russia and the existing political system. The resultant tensions created a lot of uncertainty around Ukraine's future — there could be violent repressions by the pro-Russian incumbent party or a heightened likelihood of conflict with Russia if the pro-Western party won. For students making their decisions to attend university in 2004, either outcome came with an increased likelihood of military conflict. I check for a discontinuity in educational outcomes for this 2004 cohort and find that the 2004 high school graduates were about 20 percentage points more likely to earn at least a bachelor's degree. Together with the discontinuity in 1990, these findings suggest that university deferral from military service is most valuable when the

likelihood of conflict is highest. I further show this by looking at the sudden increase in male university entrants after the start of the Russo-Ukrainian war in 2022.

In addition to clear policy relevance, my work contributes to the military conscription and education literature by looking into the role uncertainty plays in human capital accumulation, which in turn influences the demand for higher education. In particular, I focus on how safety today (in the form of delayed conscription until after graduation) creates additional incentives to pursue tertiary education. This relates broadly to choice under uncertainty and can have potential policy implications regarding labor market reforms to anticipate an increased demand for education during heightened times of global uncertainty. Importantly, my findings provide insight on why it is that the military conscription literature cannot reconcile whether conscription has a positive effect on education. Without the threat of actually seeing conflict, conscription may be seen as just an inconvenience that is not big enough for men to change their education and labor market plans.

The impact of compulsory conscription on university enrollment and graduation rates has been studied in a variety of settings. In the United States during the Vietnam War, attending college allowed for deferments from the draft, resulting in higher college attendance rates for men in the 1960's (Card & Lemieux, 2001). Similarly, when Germany introduced conscription in 1955, the cohorts subject to conscription were much more likely to hold a university degree (Bauer, Bender, Paloyo, & Schmidt, 2014). On the flip-side, the incentive to continue into higher education disappeared when France abolished compulsory conscription in 1997. French men would regularly use education as a means to avoid military service in the army; with this added benefit gone, educational achievement for men fell relative to women (Maurin & Xenogiani, 2007).

However, other studies did not find much of an effect of conscription on education. Buonanno et al. (2006) look into the 1960 abolition of compulsory military service in the UK and find little difference in years of educational attainment between cohorts. A study on the abolition of compulsory military service in Italy likewise finds no statistically significant evidence that this change affected university enrollment decisions (Di Pietro, 2013). In a panel study of 22 OECD countries, Keller, Poutvaara, and Wagener (2010) even find that the existence of military conscription has a negative effect on education, although the finding has low statistical significance. The more intense the enforcement (measured by the share of the labor force conscripted in the military and duration of service), the greater the decrease in university enrollment rates. Hubers and Webbink (2015) find a similar result in the Netherlands. Exploiting the variation from a policy change that exempted an entire birth cohort from military service, they find that compulsory military service decreases the probability of a student obtaining a university degree.

My findings show that not only does university enrollment and graduation sharply increase during times when men expect they would actually see conflict, but that the

effect of instability can be even larger than the impact from the conscription policy change itself. Even though the law delaying conscription was initially passed in 1989, the jump in educational attainment is much larger in the second regression discontinuity (2004) that results from threat of conflict alone rather than a new policy being introduced. The disagreement in the conscription and education literature may be explained by the timing of the conscription policy change. For men undergoing conscription during a peaceful time, the labor market interruption may be seen as more of an inconvenience as opposed to the potentially life-threatening situation conscription becomes if drafted during a potential war. This difference in the perceived likelihood of having to serve in combat upon being drafted greatly influences how willing men would be to try to get a draft deferment (which takes effort, time, and foregone resources) vs. just go along with conscription.

I also contribute to the literature on allocation and sorting into higher education. With the additional incentives that a university deferment from conscription provides, individuals do not just choose to attend university based on academic ability, but on aversion to fighting. This brings into question the effectiveness of conscription-based policies. The literature was initially convinced that an all-volunteer army is cheaper and more socially efficient than a draft because it avoids the manpower mis-allocation costs of conscription. However, with the introduction of costly deferments (in the form of individuals using resources to avoid service that they would otherwise not use, such as paying to attend university), the usual mis-allocation of resources with conscription can be avoided. The “wrong” individuals who have a higher return in the civilian labor market will be more willing to pay for deferments and thus will not be drafted (Berck & Lipow, 2011), (Perri, 2010), (Warner & Asch, 1996), (Lee & McKenzie, 1992).

This foundation all comes undone when there is a risk of actual conflict and individuals are also considering their aversion to fighting. As I show in the sudden increases in educational attainment for men around the periods of instability in Ukraine, the more risk (fighting) averse individuals will be much more willing to take on the costly deferments, even if their returns to the civilian labor market are much lower than the typically “wrong” individuals. As a result, much less of the population is able to be drafted and the costly deferments are no longer successfully sorting the two groups based on civilian productivity and ability. During a war, this can make a difference between potentially winning or losing. Governments and policy makers need to carefully consider the incentives university deferrals create for individual decision-makers during times of conflict and the mis-allocations in the military force they create. In a time of national vulnerability, such as Ukraine’s current war with Russia, it may even be in a country’s best interests to roll university deferrals back.

The rest of the paper is organized as follows. Section 2 provides the historical and contextual background for Ukraine and the political climate that led to the two periods of

instability that I study. Section 3 shows a conceptual framework for the choice to invest in human capital and how it interacts with conscription and safety. It also provides an insight into the driving force from the labor market supply side that likely caused the high and persistent education-job mismatch in Ukraine today. Section 4 sets up the regression discontinuity strategy I use. Section 5 describes the data, Section 6 presents the results, and Section 7 provides a series of robustness checks. Section 8 shows additional evidence using Ukraine's recent conflict with Russia and considers the potential future long-run impacts on the labor market in Ukraine following the start of the war. Section 9 concludes.

2 Background

1990

Under the USSR, any men between the ages of 18 and 27 could be drafted on a semi-annual basis, either in late spring or late fall. Male university students were eligible for this draft like any other similarly aged person. If they were drafted, they served their two years immediately, interrupting their university studies for that period. As part of the *Perestroika*, Gorbachev passed a USSR-wide law on July 11th, 1989, that delayed the draft for all full-time university students until after they graduated. Starting that in the fall of 1989, if a man was a university student or was going to attend university immediately after graduating high school, he could not be drafted until he graduated.

This new conscription law was passed shortly before a highly unstable time for Ukraine that resulted in Ukraine's independence from the USSR in August, 1991. Starting in 1990, there was a lot of uncertainty in the country about retaliation from the USSR for attempting to gain independence. There was also the potential for a civil war to break out between Eastern and Western Ukraine due to the religious and political differences between the two regions. Many people feared that the political developments towards independence would lead to an explosion of violence, and for men of conscription age, this was a particularly real threat. Fortunately, Ukraine did not spiral into an outbreak of violence and continued on to take the first steps towards a more democratic governing system. At the time, however, people had no way of knowing this. For additional details on the political landscape of the time and more background as to why tensions developed, see Appendix section A.

After gaining independence, Ukraine retained the Soviet Union's conscription policy, switching to call-ups only once a year. Men who turned 17 at the time of registration (from January to March each year) were required to register with enlistment offices. Every October, men ages 18 to 27 were drafted until the number of citizens in active service met the number determined by the Cabinet of Ministers of Ukraine. The initial law from

1989 that deferred the draft for university students remains in place to this day.

2004

The election of 2004, also known as the Orange Revolution, was an important step towards gaining more political independence from Russia. This election pitched a pro-Russian, status-quo candidate, Viktor Yanukovich, against Viktor Yushchenko, who had pro-Western views and wanted to move Ukraine closer to the EU with the goal of joining NATO. During the campaign leading up to the election in October 2004, tensions in Ukraine were extremely high, with assassination attempts on the pro-Western candidate, state repression of crowd protests, and threat of conflict between Western and Eastern Ukraine. The country came close to violence on a number of occasions during the election campaign and there was also uncertainty around Ukraine's stability regardless of which candidate won. If the pro-Russian candidate won, there would likely have been a civil war, or at the very least, a violent reaction to maintaining such close ties with Russia. There was also the chance that if the pro-NATO candidate won, Russia would retaliate directly. Once again, for men of conscription age, the threat of conflict was very real, regardless of which front line they would end up fighting on. For additional details on the political landscape of the 2004 election and more background as to why tensions developed, see Appendix section A.

Education

The timing of the 1989 law partially caught the cohorts who were applying to universities in 1989, but its impact was primarily felt by the 1990+ cohorts. In the USSR (and Ukraine by extension), students only went through 11 years of grade school and graduated from high school at the age of 17. The decision to continue to higher education was not made on a whim: universities required students to take university-specific entrance exams, typically held over the same several days in August on-site at universities across the country. A prospective student would have to commit not only to a university of choice, but also to a specific major/track, which influenced the exams the student took for that university. Results were released within two to or three weeks before classes began in the fall. If a student failed to make the grade on the entrance exam, he/she could not fall back on an application to a less prestigious university, so students had to carefully weigh their chances of success at getting into the university/track they selected. While education was free for all Soviet citizens and students were even given a small stipend, there were limited seats at each university/program every year. At some of the top universities, there would be as many as 10 to 15 students competing per seat (Jacoby, 1971).

While Ukraine continued to support public education and provide stipends for students after gaining independence, due to limited seats, many private universities opened

(Bunina, 2013). Students making the decision to apply to university around 1990 and around 2004 would have felt uneasy about the future due to the circumstances described earlier. Having the opportunity to delay the draft provided a valuable chance to wait and see what the next few years would bring without the risk of being on the front lines. Inadvertently, this increased the educational attainment for the populace as a whole, even if the driving motivation had little to do with gaining more human capital.

However, it is worth considering the impact that this may have on university/major choice and the quality of the university a student attends. If someone is pursuing higher education as a means of draft postponement, he would have to consider the costs and risks of applying for different universities and majors and weigh them against the delay of being drafted for military service. There would be little point in delaying applying to a university by a year if a student did not think he would get into his top choice. Any individuals who turned 18 by the call-up would be drafted for service immediately, unless they had a deferment due to family or health problems. So, in order to get that student deferment, a student may find it more worthwhile to apply to a much less prestigious university and not a major/track that is particularly interesting to him, to increase the chances that he would not be drafted until he graduates. And there was no shortage of less prestigious universities at the time.

With the fall of the Soviet Union, the higher education system in Ukraine expanded and several private universities began to open between 1992 and 2000. This rise in quantity did not necessarily translate to quality (Shandruk & Shatrova, 2015). While private universities were becoming more available, they were viewed as less prestigious and respected than the public ones (not to mention, they did not offer any stipends like the public universities). These universities generally provided lower quality education and their graduates had lower chances of a successful career after graduation and were not particularly sought after. In 2013, for example, despite making up 29.5% of all universities in Ukraine, they only accounted for 11.7% of all university graduates (Kupets, 2016). These private universities were possibly the only chance for desperate students who hoped to get a draft deferment but did not think they would do well enough on entrance exams for a public university. The added cost of tuition fees however, means that most students would strive for a public university, which is free and provides a stipend. All of this creates an interesting trade-off of present safety for potential earnings in the future from attending a better university / studying a more in-demand major. How much each individual ends up valuing their future payoffs versus current safety depends on how much they discount the future and their own personal level of risk-taking.

It is also worth mentioning that the types of students who were influenced to go to university in order to draft dodge were on the fence for whether or not they wanted to pursue higher education. Individuals who had already planned to continue their education would have gone to university regardless of whether or not student deferments were

available. Similarly, individuals who expected they had virtually no chance on entrance exams and/or were already on a vocational track were unlikely to suddenly change course. The estimates from changes in educational attainment around the years I focus on are going to come from the individuals who were between continuing on to college and going straight into the labor force.

3 Conceptual Framework

Education is strongly correlated with own health and life expectancy and countless positive externalities (Cipollone & Rosolia, 2007). As a result, policy makers are always seeking means to incentivize and further increase human capital attainment. However, investing in human capital is risky, with uncertainty looming around one's own abilities, longevity, future labor market conditions, and job offers / level of earnings (Kodde, 1986). Higher expected risk-adjusted returns from a university career path in comparison with a non-graduate career path increase a high-school graduate's probability of enrolling in a university. Meanwhile, a higher variance in the payoff for education (increased uncertainty) reduces investments in education (Fossen & Glocker, 2011). Military service is a disruption of the human-capital acquisition process which one undergoes either throughout the course of the formal education system or within the labor market. This interruption is an important factor in an individual's demand for higher education. It decreases the returns to human capital and increases the opportunity cost of training at later stages in the life cycle (individuals graduate later or find a job later due to the draft) (Bauer et al., 2014). These interruptions on early career events at the individual level have persistent negative effects on subsequent labor market outcomes by preventing the acquisition of labor experiences in early labor life. In turn, this translates to a decline in the quantity demanded of education (Buonanno et al., 2006; Bauer et al., 2014).

Conscription with the ability to avoid it via education increases the benefits of pursuing education for men, creating a significant increase in the relative demand for education. This is a particularly powerful extrinsic motivator during times of uncertainty and political instability. It is even more so when considering that most individuals have a heavy present bias and value their current safety today over what may come in the future. With the increasing rate of natural disasters, tensions between nations, pandemics, and Russia's ongoing war with Ukraine, global uncertainty remains elevated after reaching a record high at the start of the pandemic (Ahir, Bloom, & Furceri, 2022). For individuals making their decisions to invest further in human capital, especially in countries with active conscription policies that have deferments for university students, this may tip the scale in favor of continuing education, either in the hopes of delaying the risk until later in life or avoiding it altogether. In the long run, individuals who may not have chosen to pursue a higher level of education otherwise will be more likely to send their

children to college. As an unintended consequence, education in situations of instability can also have the effect of promoting peace, inclusiveness and stability through its structures and content. It can provide a safe space and sense of normalcy (Karpińska, Yarrow, & Gough, 2007). All of this has a positive impact on political stability, which in turn promotes economic growth (GDP) (Nir & Kafle, 2013).

Ukraine's population has one of the highest shares of tertiary education in the world. However, average labor productivity and per capita income are extremely low relative to advanced economies with a similar stock of human capital. One of the main reasons for this is the persistent skill and education-job mismatch in the Ukrainian labor market. While rapid changes in Ukraine since the early 1990s rendered the skills of many adult workers obsolete, there was a simultaneous increase in the oversupply of university graduates with irrelevant formal education and skills. The sudden availability of tuition fee-based education in public universities and alternative private universities in the 1990s opened up a lot more seats. The consequence is that several universities suffered a decrease in quality, focusing on producing graduates with diplomas but not skills (Kupets, 2016). The literature focuses on the increase in universities as the reason for higher educational attainment in Ukraine. My work shows that while this contributed to a steady increase in educational attainment, the goal of draft dodging in times of uncertainty/instability was a key driver in sharp and sudden increases in university attendance for men. This increased demand for higher education was made possible by the willing and available increase in supply (without which, it would be much more difficult for that many men to get a university deferment from the draft). Understanding that instability drives demand for higher education up when conscription exists is important for understanding what the labor market will look like for Ukraine in the future.

4 Empirical Strategy

I estimate two separate regression discontinuities for individuals within cohorts that made the decision to attend university around 1990 and 2004. Under the Soviet Union and in Ukraine, a student had to be 6 years old by September 1st to start school, so I define each cohort as the individuals born September through August of the next year. For example, the cohort that made their decision to attend university in 2007 will have students born in September 1989 through August 1990. Therefore, I run the following specification for individual i in cohort c :

$$Y_{ic} = \alpha + \beta T_c + \Lambda C + \theta(T_c * C) + \Gamma X_{ic} + \epsilon_{ic} \quad (1)$$

Here, Y_{ic} represents educational attainment, T_c is a binary indicator for whether or not the cohort applied to college during an unstable time, ΛC is a time trend, $\theta(T_c * C)$ is an interaction of the time trend with my treatment indicator, and ΓX_{ic} is a set of individual-level covariates. One of the drawbacks of using a regression discontinuity is that my estimates will be relevant for the cohorts closest to 1990 and 2004. These findings may not be generalizable for earlier or later cohorts which may somehow be significantly different from the cohorts in my study. In addition to this, I am working off of a certain type of individual who is on the margin of continuing into higher education. Nonetheless, even if more students on the margin choose to pursue higher education, this would still increase higher educational attainment in the country as a whole.

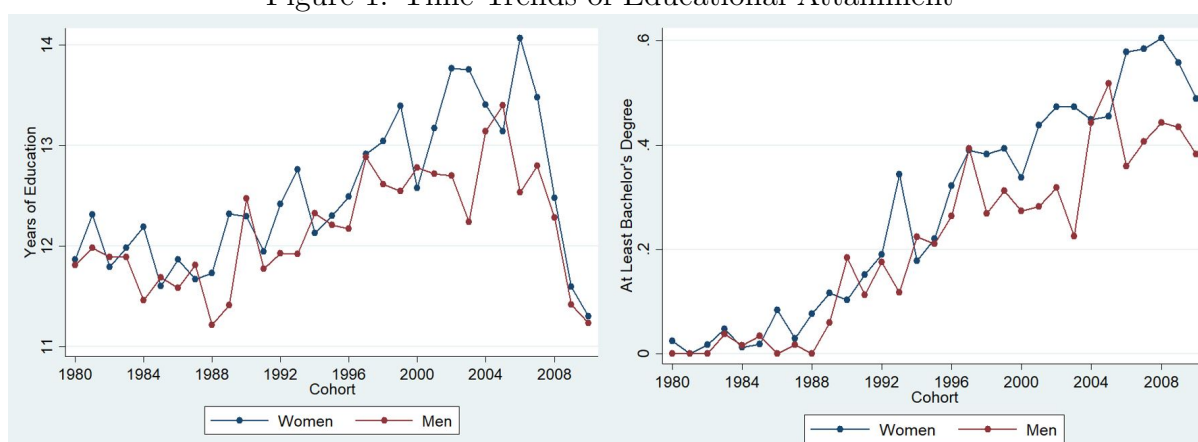
For my main estimates, I cluster standard errors at the individual birth year and month, as is standard practice when using a discrete running variable. However, Kolesár and Rothe (2018) suggest that clustering by the running variable can lead to incorrect claims of the statistical significance of estimates and results that are not robust in cases of model misspecification. In the robustness section, I provide my main estimates using the alternative confidence intervals Kolesár and Rothe (2018) recommend, using their STATA package `rdhonest`.

5 Data

I use the Ukrainian Longitudinal Monitoring Survey (Institute of Labor Economics (IZA), 2014). A panel data set with four waves from 2003-2012, this survey includes household and individual questionnaires with information on employment, unemployment and job search, education, and health. 6,889 individuals ages 15-72 were surveyed. Since I use a regression discontinuity design, I focus on just using the 2012 questionnaire to maximize the number of individuals who would have made the decision to go to college by then. The last cohort to make their decision to pursue higher education that I use was born in late 1991 and 1992. Any individuals born after this would not have had the chance to

graduate high school in time to make this decision and/or answer the survey questions on higher education. Since I am able to observe birth year and month, I group cohorts by academic year rather than simply birth year. If a student was 6 years old prior to September 1st, they would have started school that year. Meanwhile, any students born the same year, but who turn 6 years old after September 1st, would have to wait until the following year before starting school. For example, an individual born any day of the month prior to September 1st, 1976, would apply to university in the summer of 1993, while an individual born after September 1st in that same year would have to wait one year before going to school and would be in a later cohort, applying to university in the summer of 1994.

Figure 1: Time Trends of Educational Attainment



In Figure 1, I present the time trends for average years of education as well as the percentage of individuals who had at least a bachelor's degree for each cohort. The first thing that stands out is that women have a higher level of education than men, which is the norm for Ukraine. However, this is not reflected in returns to education for women, who are often chronically under-employed and earn much lower wages than their male counterparts due to continued gender inequality in the labor force (Kupets, 2016).

For men, there is a clear jump upwards in the average years of education for the 1990 cohort and the 2004 cohort. Afterwards, the average years of education begin to dip down for each cohort. This is due to the fact that younger cohorts have not yet had the opportunity to obtain as many total years of higher education as the older cohorts, since they had just made the decision of whether or not to attend university and likely have not even finished their first degree. When looking at the percentage of each cohort that has a bachelor's degree, once again there is a jump in 1990 and 2004. While it may look like the average percentage of men with a bachelor's degree is 0% in the early 1980's, this is not actually the case. Very few of the individuals that I observe in those cohorts received at least a bachelor's degree, so due to the scale of the graph, this observation point looks like exactly 0% when the true percentage is a little bit above at 3 or 4%.

Figure 2: Density of Cohort Observations around 1990

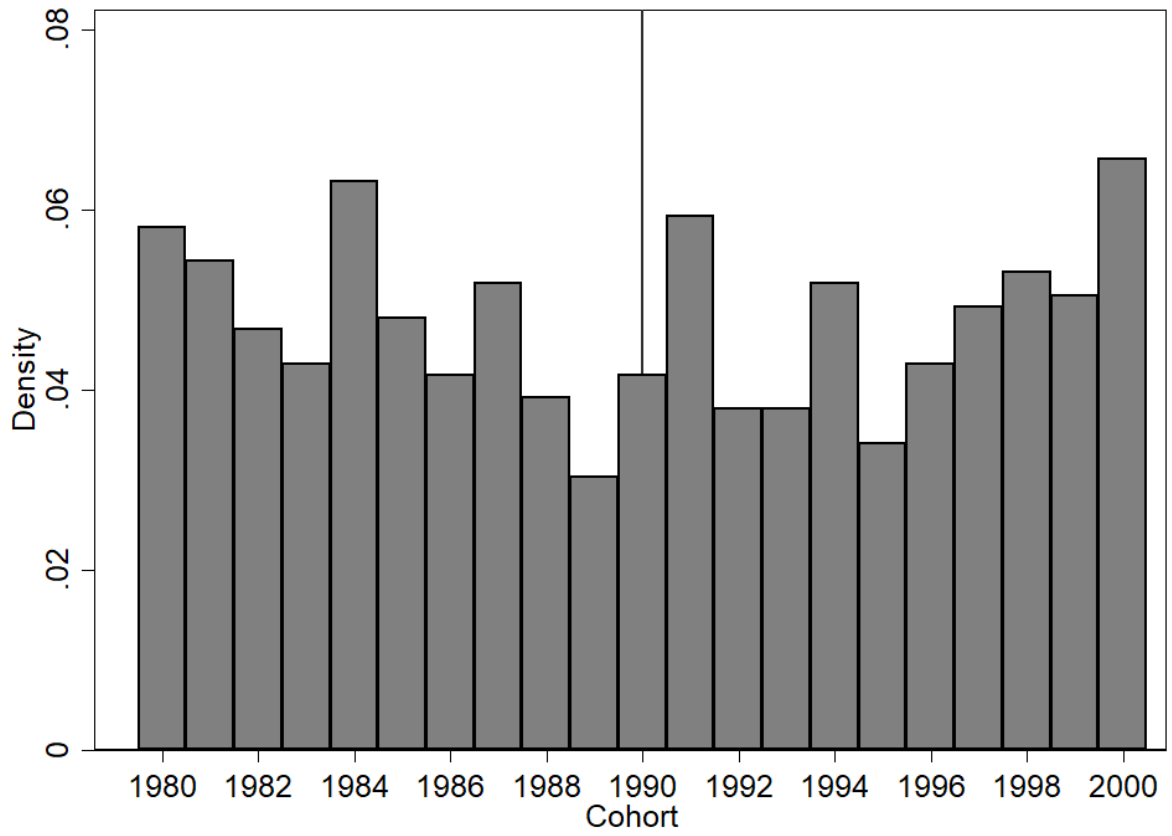
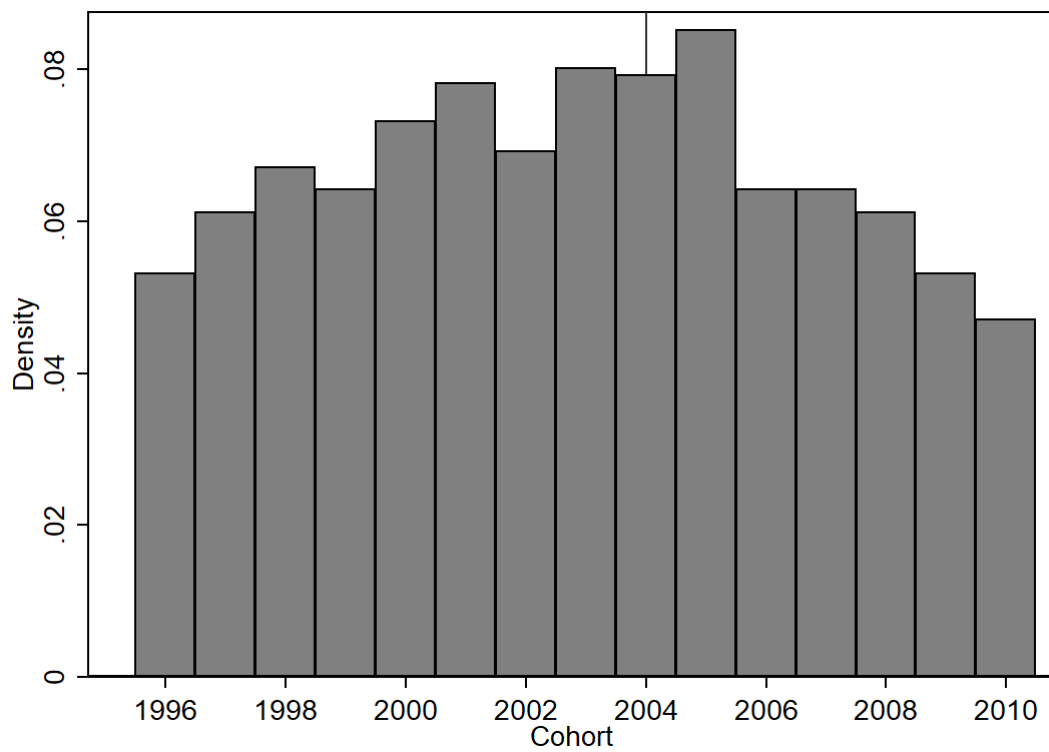


Figure 3: Density of Cohort Observations around 2004



I also include density graphs for the observations I have of individuals from each cohort in Figures 2 and 3. I have less observations from individuals who made the decision to attend college in 1989, but I do not believe this is due to anything systematic, as I similarly observe fewer individuals in the 1992, 1993, and 1995 cohorts. Participants for the Ukrainian Longitudinal Monitoring Survey were chosen at random and no specific age group/cohort was particularly focused on. However, this could partially be a reflection of the fact that birth rates were lower for the 1980 cohorts and decreasing (Odom, 1998), thus leaving a smaller pool of individuals to survey from those cohorts. Meanwhile, the distribution of observations for the cohorts around 2004 is generally normal.

Table 1 provides summary statistics for the covariates I use for men who applied to university between 1985 and 1995. Given that military conscription only impacts men in Ukraine, these summary statistics are only representative of that subset of the population. I focus on only including those specific years in order to accurately reflect the bandwidth of +/- 6 years around 1990 that I use for my regressions. In general, the groups of cohorts are fairly similar to each other. However, the parents of cohorts who graduated after 1990 are more highly educated. This can be explained by the upwards trend in educational attainment, which I control for. Increasing development in Ukraine also means more families are starting to live in cities, which explains why the later cohorts are more likely to have been born in a city. I check for the smoothness of the covariates with a significant difference in means between the two cohort groups in section B of the appendix.

Table 1: Summary Statistics around 1990

	Pre - 1990			Post - 1990			Diff
	n	mean	sd	n	mean	sd	
Birth Year	249	1969.52	1.42	307	1975.06	1.74	5.540***
Parents Involved	249	0.57	0.50	307	0.58	0.49	0.009
Born in Village	249	0.44	0.50	307	0.38	0.49	-0.061
Born in City	249	0.37	0.48	307	0.46	0.50	0.089**
Risk	249	0.16	0.37	307	0.15	0.36	-0.011
Patient	249	0.16	0.36	307	0.15	0.36	-0.007
Work Before Age 15	249	0.08	0.27	307	0.11	0.31	0.030
Good Student	247	0.28	0.45	305	0.33	0.47	0.048
Father's Education	225	10.59	2.37	278	11.37	2.02	0.784***
Mother's Education	238	10.35	2.72	297	11.26	2.11	0.911***

I control for parental involvement in student education throughout grade school as a way to account for how focused on education the individual's family is / how much education is stressed in that household. Parents who think education is important are much more likely to pay attention to how their child is doing in school, which in turn may influence that child's decision to continue on to higher education. I also control for

the region an individual was born in as well as the type of settlement (a village, city, or town). While under the Soviet Union a minimum school quality was rigorously enforced, village schools began to degrade after the fall of the Soviet Union and typically have worse funding and educational outcomes. Along with this, I control for whether or not the individual considered themselves a good student relative to their class (an average student, above average, etc.). This perception of self would likely influence whether or not the individual thought he had a chance at getting into the university he chose. Whether or not a student had to work prior to age 15 is also an important indicator for family socioeconomic background. The Soviet Union provided a small stipend, but if a family needed its children to work when they were under age 15, this stipend would likely not be enough to help the family get by. It appears that in both groups, a minority (only about one tenth) of the sample worked before age 15.

I also include a measure of risk-taking behavior. The survey asked a hypothetical question for participants: if they were offered 100,000 Hryvnias (equivalent to \$12,516 USD in 2012), and whatever amount they put in the lottery had a 50% chance of being doubled, what amount would they include (The World Bank, 2023). I defined the “risk takers” as individuals who would put at least 50% of that amount into the lottery. In addition to this, I look at a measure of time discounting. Survey participants had to choose hypothetically receiving 3,600 Hryvnias (\$451 USD) today or 7,200 Hryvnias (\$901 USD) one year from now. The “patient” individuals are the ones who would wait one year for the higher amount. These measures are important to control for, since risk-loving individuals are more likely to take chances with higher ranked universities while individuals that heavily discount the future are likely to choose a worse university/major in favor of getting draft deferment immediately.

The data set I use provides me with a categorical variable for the highest education an individual has completed, which I convert to years of education (i.e., a high school diploma is completed in 11 years, a bachelor’s degree is equivalent to 15 total years of education). It is worth mentioning that under the Soviet Union, the first higher-education diploma was a specialist degree, typically completed in five years. This falls somewhere between a bachelor’s and a master’s degree and is usually equivalent to a master’s degree in the US. Even as Ukraine adopted the use of bachelor’s and master’s degrees, the specialist degree continued to be offered in most Ukrainian universities until 2016. I convert specialist degrees to 16 years of total education and define individuals with specialist degrees as having at least a bachelor’s degree. This applies for both parental education levels and for the individuals who graduated high school in the time periods I focus on.

Finally, I include controls for parent education. Parents with a higher level of education are not only likely to promote the value of education, but also encourage or expect their children to continue their studies in university. Given that a regression discontinuity design is power hungry and that I have less observations for the education levels of both

parents, I create a composite control. If both parents have a higher level of education (at least a bachelor’s degree), I record this as “2,” if only one parent has at least a bachelor’s, I record this as “1,” and if neither parent has at least a bachelor’s degree, I record this as a “0.” In this way, even if the educational attainment is missing for one parent, I still have an observation for parental education overall for each individual.

Table 2: Summary Statistics around 2004

	Pre - 2004			Post - 2004			Diff
	n	mean	sd	n	mean	sd	
Birth Year	364	1983.77	1.45	406	1988.95	1.74	5.171***
Parents Involved	364	0.62	0.49	406	0.67	0.47	0.049
Born in Village	364	0.34	0.47	406	0.35	0.48	0.017
Born in City	364	0.49	0.50	406	0.51	0.50	0.021
Risk	364	0.12	0.33	406	0.16	0.37	0.042*
Patient	364	0.16	0.36	406	0.20	0.40	0.043
Work Before Age 15	364	0.07	0.26	406	0.08	0.27	0.007
Good Student	359	0.40	0.49	405	0.45	0.50	0.051
Father’s Education	311	11.37	1.78	345	11.57	1.76	0.192
Mother’s Education	351	11.54	1.98	399	11.91	2.00	0.377***

I recreate the summary statistics for the cohorts around 2004 in Table 2. These observations include men who applied to university between 1999 and 2009 (using a bandwidth of +/- 6 years around 2004 to accurately reflect what I use in my regressions). Once again, the younger cohorts (post -2004) have more educated parents (a statistically significant difference only for the mother’s education this time). Overall, both groups of cohorts are fairly similar, although the younger cohort is a bit more likely to take risks. This may be because the younger cohorts did not grow up under the confines of the Soviet Union. Individuals making the decision to apply to university in 2004 would have been born in 1987, so would not have been old enough to recall much of the Soviet era. Just as with the cohorts around 1990, I check for the smoothness of the covariates that have a significant difference in means in Appendix section B.

6 Results

I first run a preliminary check to see if there is a significant difference in education outcomes between both groups of cohorts around 1990. I use an indicator for whether or not an individual received at least a high school diploma as well as whether or not the individual received at least a bachelor's degree. As expected, Table 3 shows that on average, cohorts who graduated high school after 1990 are more educated. This difference does not stem from a change in the percentage of men finishing their high school degree, however. Instead, it is driven by the post-1990 cohort having a larger percentage of individual's with at least a bachelor's degree.

Table 3: Preliminary Results around 1990

	Pre - 1990			Post - 1990			Diff
	n	mean	sd	n	mean	sd	
Years of Education	249	11.57	1.86	307	12.05	2.38	0.483***
At Least Highschool	249	0.78	0.42	307	0.75	0.43	-0.027
At Least Bachelor's	249	0.02	0.14	307	0.17	0.37	0.146***

Graphically, I present the discontinuities in educational attainment for men around 1990 in Figure 4. Each point represents the average educational attainment for each cohort, which is the running variable along the horizontal axis. For example, the cohort that applied to university in 1994 had about 12.4 years of education on average. For that same cohort, a little over 20% of the men received at least a bachelor's degree and about 78% of them received a high school diploma. The shaded area represents the 95% confidence interval around each regression.

Starting from the upper left, there is a jump up in average years of education around 1990, by what looks to be a little under a year. Similarly, there is a discontinuity in the percentage of men who have at least a bachelor's degree around 1990. There is no such discontinuity when looking at the percentage of men with at least a high school diploma (the graph at the bottom). This is to be expected, given that the benefits of delaying military service only applied to university students. If a student was on the margin of graduating high school, the delay in the draft would not influence his decision.

The results from my regression discontinuity specification are in Table 4. Column (1) includes the full sample with a 6 year bandwidth around 1990 and an education trend, but no covariates. Column (2) includes an education trend as well as the sample where I have observations for all the covariates I plan to use, but does not actually control for covariates. Finally, the last column is the covariate sample with an education trend and covariates. Noticeably, columns (2) and (3) have much fewer observations; this is due to the fact that I do not have observations for all the covariates that I use. Given how a

Figure 4: Regression Discontinuity in Education Outcomes around 1990

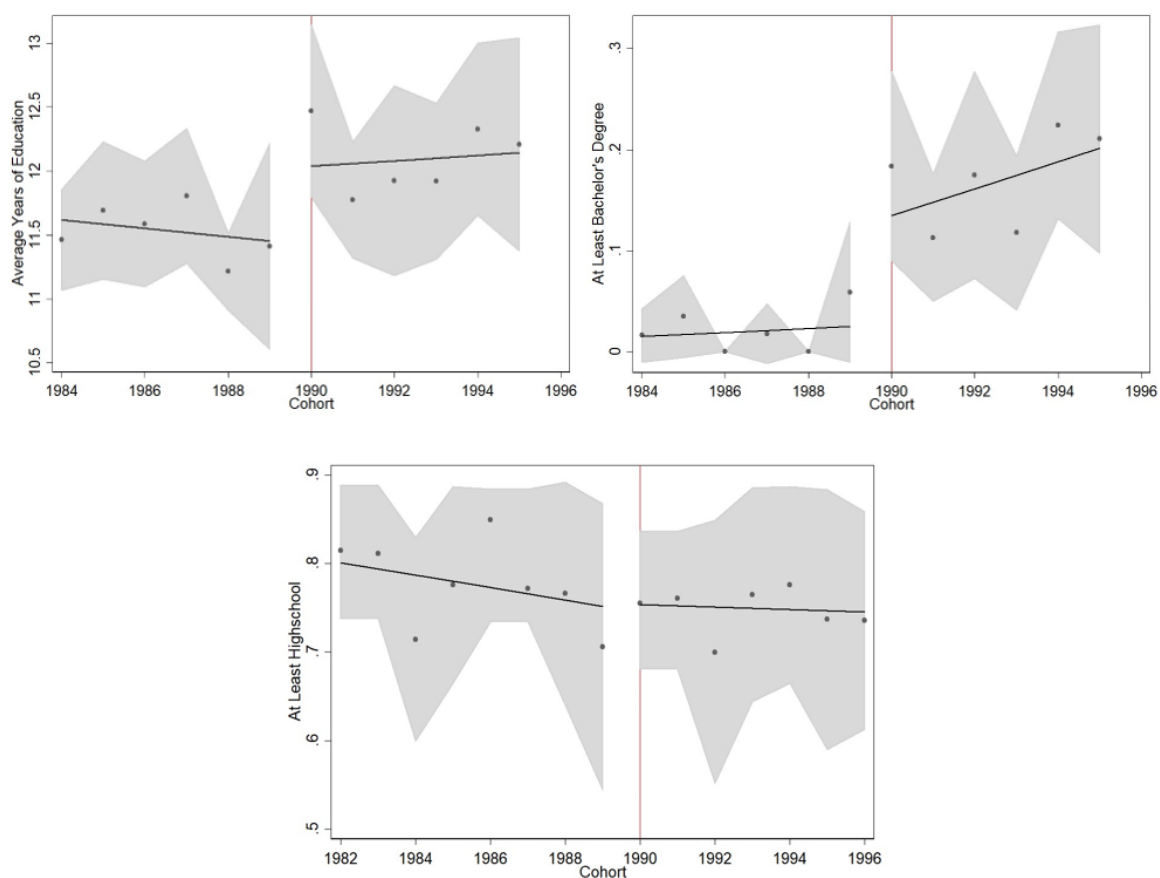


Table 4: Regression Discontinuity Results – 1990

	No Covariates	Covariate Sample	Cov. Sample + Covariates
Years of Education	0.896** (0.36)	1.235*** (0.45)	1.010** (0.47)
At least Highschool	0.058 (0.08)	0.048 (0.10)	0.015 (0.09)
At least Bachelor's	0.101** (0.05)	0.185*** (0.05)	0.165*** (0.05)
Observations	556	375	375

Note: All columns estimate a regression discontinuity around 1990 with a bandwidth of 6 years and include an education trend. Column (1) contains the full sample without any covariates, column (2) contains the covariate sample without any covariates, and column (3) contains the covariate sample with covariates. Standard errors are in parentheses and clustered at the individual birth year and month level. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$

regression discontinuity method requires a lot of observations around the cutoff point, I include column (1) to use as many observations as possible.

Each of the rows in Table 4 represent a different measure of educational attainment. As expected, I do not find any statistically significant impact of delaying the draft on attaining at least a high-school diploma. However, I find that the cohorts making the decision to attend university after 1990 achieved about a year more of education on average than the cohorts choosing to attend university prior to 1990. Gaining a year of education is a tremendous increase for a policy, and shows just how strongly the opportunity to delay the draft impacted men’s higher education decisions. I find a strong impact on the percentage of men who received at least a bachelor’s degree as well. On average, the post-1990 cohorts saw a 16 percentage point increase in the percentage of men who had at least a bachelor’s degree. Once again, this is a large increase and suggests that the highly unstable situation around 1990 in Ukraine created a powerful incentive for men to take advantage of the draft deferment from attending university.

For cohorts who choose to attend university around 2004, I repeat the process and show the preliminary check in Table 5. On average, cohorts that graduated high school after 2004 were more likely to get at least a bachelor’s degree. This is not reflected in the years of education, but it is important to keep in mind that the younger cohorts have not had the opportunity to obtain as many years of higher education as the older cohorts. For the cohorts who made their decision to attend university after 2007, by the 2012 survey year, they likely have not completed their diploma yet and have not had the chance to pursue an even higher degree at that. With time and a more recent data set, the difference in the average years of education between the two groups would be statistically significant.

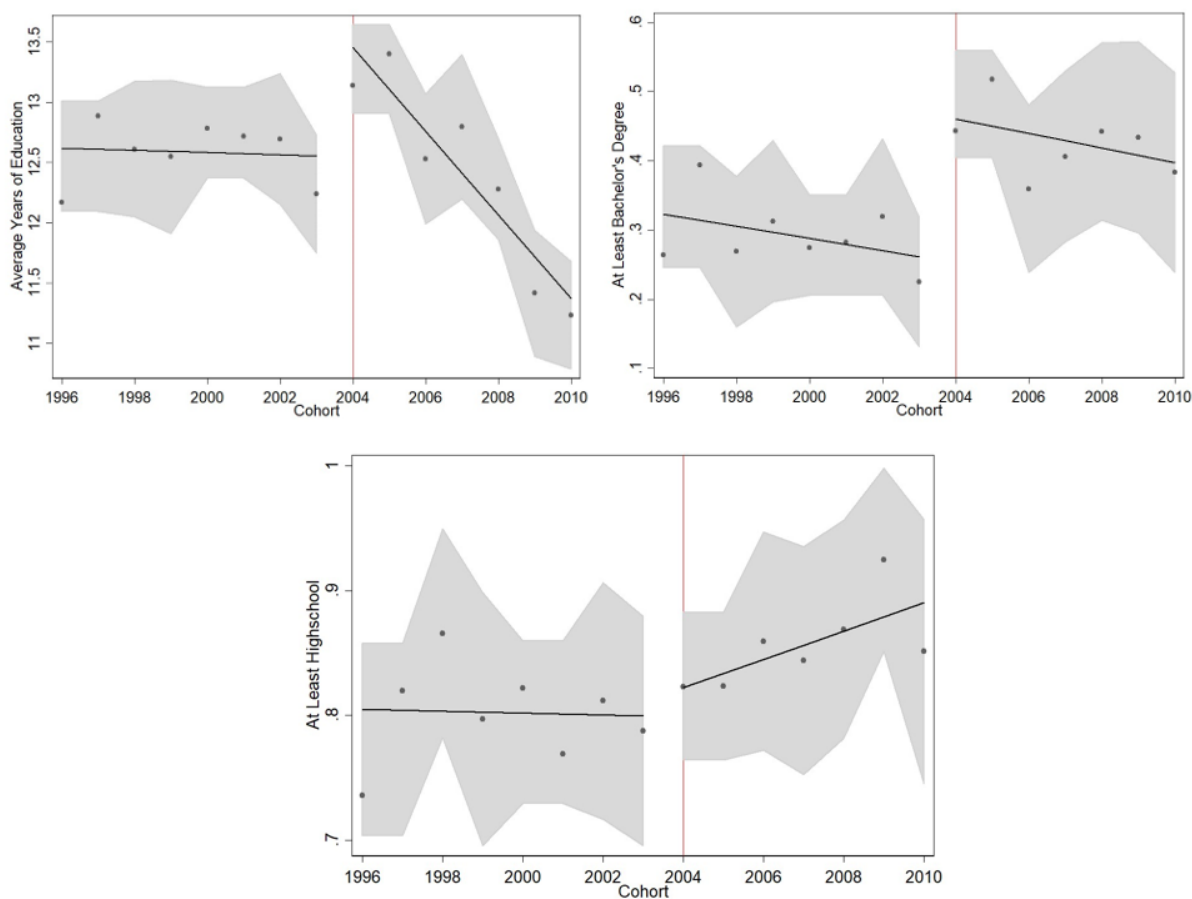
Table 5: Preliminary Results around 2004

	Pre - 2004			Post - 2004			Diff
	n	mean	sd	n	mean	sd	
Years of Education	364	12.52	2.50	406	12.69	2.28	0.168
At Least Highschool	364	0.80	0.40	406	0.85	0.36	0.056**
At Least Bachelor’s	364	0.28	0.45	406	0.44	0.50	0.158***

Repeating the process for the cohorts choosing to attend university around 2004, I show the discontinuities in educational attainment graphically in Figure 5. Just as with the cohorts around 1990, there is a jump up in the average years of education at 2004. After this, the average years of education begin to decline, but as mentioned earlier, this is because the younger cohorts have not yet had the time to obtain all the years of education they planned on. With a more recent data set, the tail end of educational

attainment would likely look flatter, although the initial jump in level around 2004 would remain. Looking at the percentage of men with at least a bachelor's degree, there is also a sizeable jump around 2004, which looks to be about 20 percentage points. Finally, as expected, there is no discontinuity around 2004 when looking at the percentage of men with at least a high school diploma.

Figure 5: Regression Discontinuity in Education Outcomes around 2004



Following the same set up as with the results around 1990, I present the regression discontinuity estimates around 2004 in Table 6. The increase in average years of education is smaller than around 1990, but is still more than a half a year's increase and could be driven by the fact that younger cohorts have not had the time to pursue all the degrees they would like to. However, the increase in the percentage of men who have at least a bachelor's degree is large and about 17 percentage points when controlling for covariates.

The opportunity to delay being drafted until after graduation provided a valuable means of achieving safety in the present for men during politically unstable times around 1990 and 2004. A lack of confidence in the future was enough to create a nearly 20 percentage point increase in the percentage of men who pursued tertiary education in cohorts that made the decision to apply to university around those years. Whether or not this decision was followed by attending quality universities and useful majors/tracks is

a different case. Clearly, payoffs in the future from attending a more prestigious university or studying a major with better labor prospects were nowhere near as high as the payoffs from being safe today and for the foreseeable future.

Table 6: Regression Discontinuity Results – 2004

	No Covariates	Covariate Sample	Cov. Sample + Covariates
Years of Education	1.119*** (0.32)	0.865** (0.41)	0.602* (0.35)
At least Highschool	0.031 (0.05)	-0.051 (0.06)	-0.072 (0.06)
At least Bachelor's	0.233*** (0.06)	0.222*** (0.08)	0.171*** (0.06)
Observations	770	506	506

Note: All columns estimate a regression discontinuity around 1990 with a bandwidth of 6 years and include an education trend. Column (1) contains the full sample without any covariates, column (2) contains the covariate sample without any covariates, and column (3) contains the covariate sample with covariates. Standard errors are in parentheses and clustered at the individual birth year and month level. * $p < 0.10$, ** $p < 0.5$, *** $p < 0.01$

7 Robustness Checks

Following the guidelines for alternative confidence intervals suggested by Kolesár and Rothe (2018), I present my main estimates using `rdhonest` in Tables 7 and 8 below. In the case of both the 1990 and 2004 regression discontinuity specifications, my standard errors increased a small, negligible amount. However, my estimates remain consistent and highly statistically significant.

The wider the bandwidth in a regression discontinuity design, the higher the chances that the individuals on the two ends furthest from the discontinuity are significantly different. Due to the already small size of my data set, I included a large bandwidth of +/- 6 years for my main estimates to maximize power. As a robustness check, I include different bandwidths in Table 9 for the cohorts choosing to attend university around 1990. For simplicity, I use the covariate sample without any controls, although I do include the education trend. The effect of the delay in the draft is larger the smaller the bandwidth gets. This is expected, since these cohorts are the closest to 1990, when political instability was at its highest in Ukraine. However, this begins to decrease when using a bandwidth of +/- 3 years and +/- 2 years. I would expect that this is due to the very small numbers of observations here. Overall though, it seems that using a larger bandwidth of +/- 6 years underestimates the effect of delaying the draft on educational

Table 7: Robustness Check: Alternative Confidence Intervals – 1990

	No Covariates	Covariate Sample	Cov. Sample + Covariates
Years of Education	0.896** (0.36)	1.235*** (0.45)	1.010** (0.47)
At least Highschool	0.058 (0.08)	0.048 (0.10)	0.015 (0.09)
At least Bachelor's	0.101** (0.05)	0.185*** (0.05)	0.165*** (0.05)
Observations	556	375	375

Note: All columns estimate a regression discontinuity around 1990 with a bandwidth of 6 years and include an education trend. Column (1) contains the full sample without any covariates, column (2) contains the covariate sample without any covariates, and column (3) contains the covariate sample with covariates. Standard errors are in parentheses and are the result of the rdhonest specification. *p < 0.10, **p < 0.5, ***p < 0.01

Table 8: Robustness Check: Alternative Confidence Intervals – 2004

	No Covariates	Covariate Sample	Cov. Sample + Covariates
Years of Education	0.896** (0.36)	1.235*** (0.45)	1.010** (0.47)
At least Highschool	0.058 (0.08)	0.048 (0.10)	0.015 (0.09)
At least Bachelor's	0.101** (0.05)	0.185*** (0.05)	0.165*** (0.05)
Observations	556	375	375

Note: All columns estimate a regression discontinuity around 2004 with a bandwidth of 6 years and include an education trend. Column (1) contains the full sample without any covariates, column (2) contains the covariate sample without any covariates, and column (3) contains the covariate sample with covariates. Standard errors are in parentheses and are the result of the rdhonest specification. *p < 0.10, **p < 0.5, ***p < 0.01

attainment.

Table 9: Robustness Check: Bandwidth Around 1990

	BW of 6	BW of 5	BW of 4	BW of 3	BW of 2
Years of Education	1.235*** (0.45)	1.391*** (0.51)	1.633** (0.64)	1.455* (0.79)	2.437*** (0.54)
At least Highschool	0.048 (0.10)	0.083 (0.12)	0.108 (0.14)	0.210 (0.20)	0.200* (0.11)
At least Bachelor's	0.185*** (0.05)	0.183*** (0.05)	0.197*** (0.06)	0.193*** (0.06)	0.309*** (0.06)
Observations	375	310	236	165	104

Note: All regressions include an education trend and are run around a cutoff of 1990 with varying bandwidths and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. *p < 0.10, **p < 0.5, ***p < 0.01

I also check different bandwidths around 2004 in Table 10. Similarly, there is an increase in the size of the effect, although this is mitigated by the limitations of the much smaller number of observations from using a bandwidth of 2 or 3 years. The overall conclusion is likewise that using a bandwidth of +/- 6 years underestimates the effect of delaying the draft, although I find this necessary in order to have enough power to include covariates.

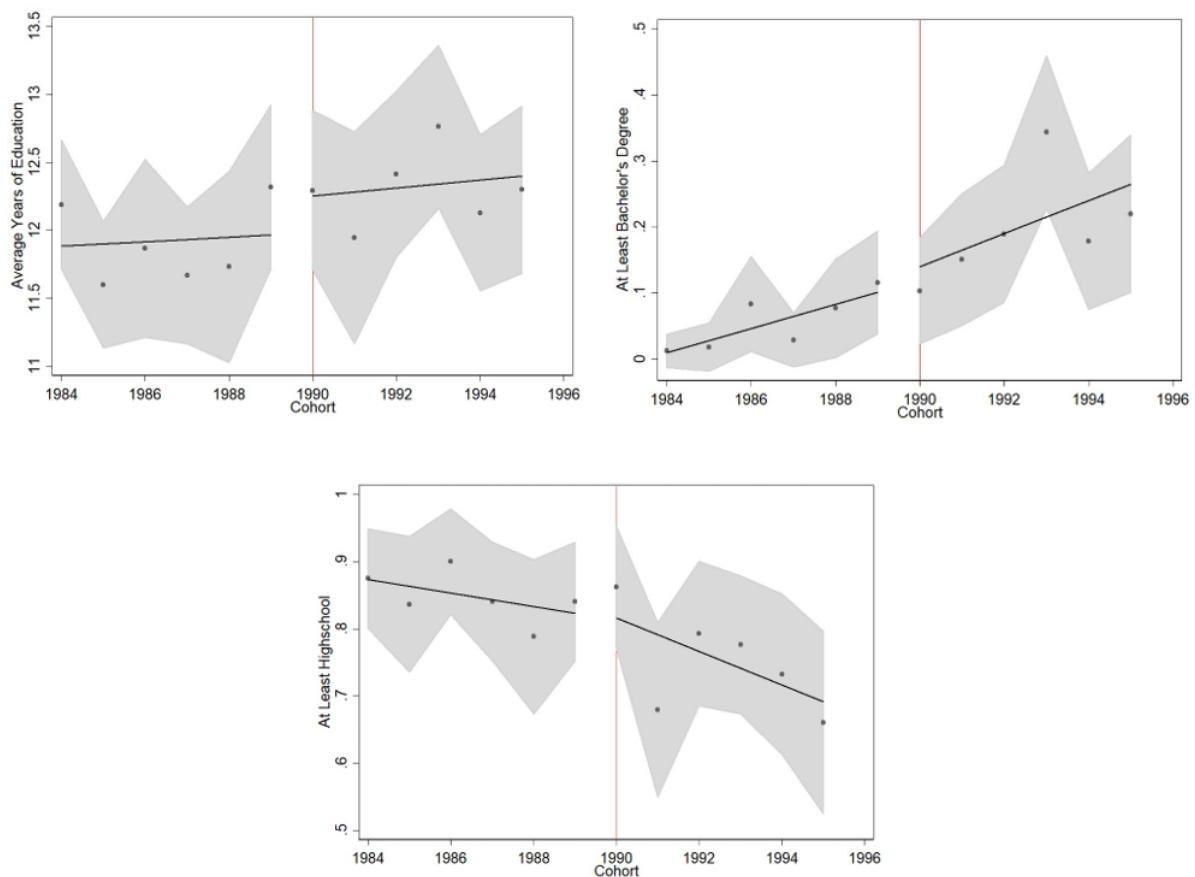
Table 10: Robustness Check: Bandwidth Around 2004

	BW of 6	BW of 5	BW of 4	BW of 3	BW of 2
Years of Education	0.865** (0.41)	0.851* (0.46)	0.937* (0.56)	1.183* (0.71)	0.995** (0.40)
At least Highschool	-0.051 (0.06)	-0.055 (0.07)	-0.064 (0.08)	-0.020 (0.10)	0.039 (0.07)
At least Bachelor's	0.222*** (0.08)	0.218** (0.09)	0.254** (0.11)	0.326** (0.14)	0.223*** (0.08)
Observations	506	424	328	242	154

Note: All regressions include an education trend and are run around a cutoff of 2004 with varying bandwidths and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. *p < 0.10, **p < 0.5, ***p < 0.01

While I am unaware of any simultaneous programs related to education that might likewise cause a discontinuity around 1990 and 2004, I double check this by observing educational outcomes for women. Any sudden changes in how easy it is to be accepted in universities or increases in anticipation of joining NATO and thus having potentially better labor outcomes should be reflected in educational attainment for women as well. This is especially true given that women traditionally have much higher levels of education than men do in Ukraine. Figure 6 demonstrates that there is no noticeable jump in any of the education outcomes around 1990, which is to be expected, since women are not drafted in Ukraine and a policy delaying the draft would have no impact on them.

Figure 6: Regression Discontinuity in Women’s Education Outcomes around 1990



I run regressions around 1990 for women to check that the estimates match the lack of a discontinuity graphically. I use a covariate sample without any controls and include an education trend with a bandwidth of +/- 6 years. The results are presented in Table 11. None of the estimates are statistically significant and support the idea that the delay in conscription and any other possible policies in action around 1990 had an impact on the decision to attend university for women.

Table 11: Robustness Check: Women's Education Outcomes Around 1990

	Years of Education	At least Highschool	At least Bachelor's
Women's Education Outcomes	0.303 (0.53)	0.081 (0.08)	0.081 (0.08)
Observations	445	445	445

Note: All regressions include an education trend and are run around a cutoff of 1990 with a bandwidth of 6 years and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. * $p < 0.10$, ** $p < 0.5$, *** $p < 0.01$

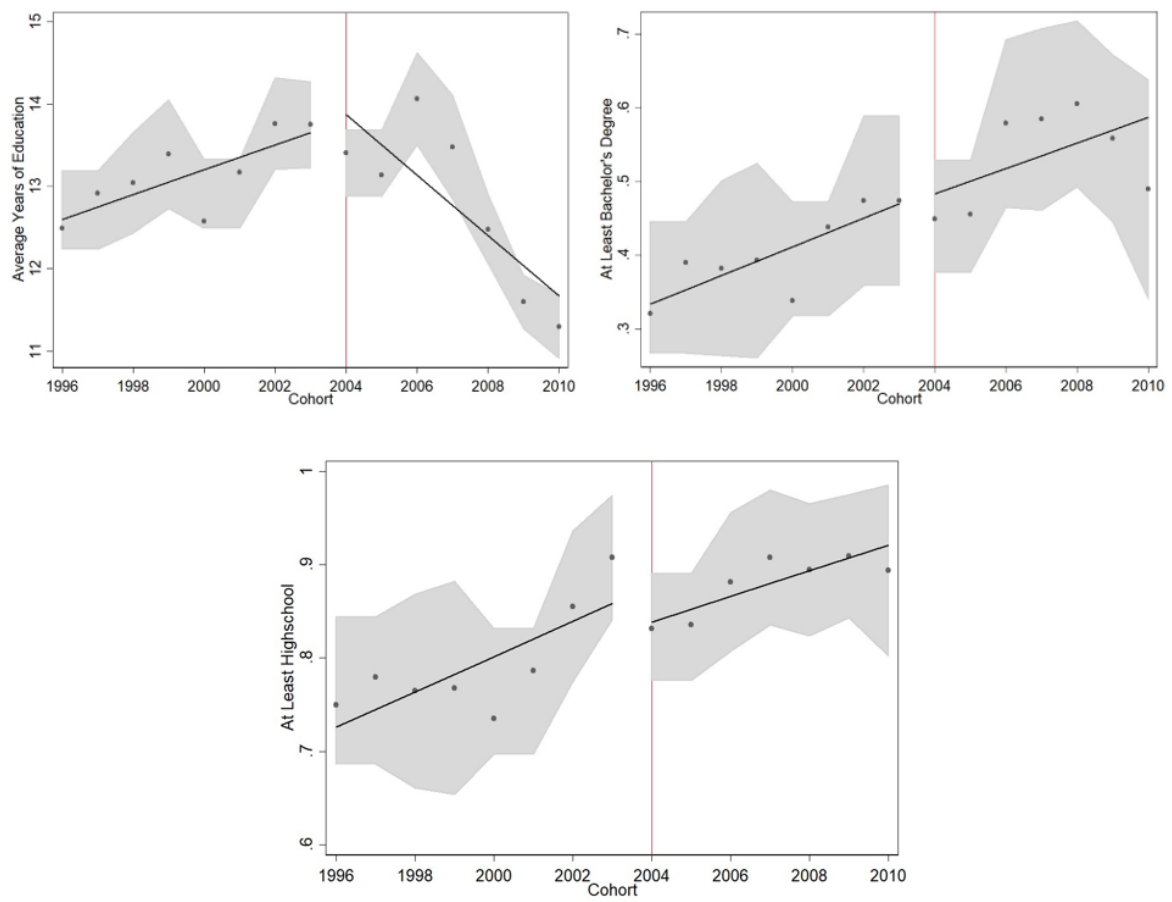
I also check educational outcomes for women around 2004. Figure 7 shows the results graphically; at best, there is a kink in average educational attainment around 2004, but still no discontinuity for any of the education outcomes I look at. Just as with the 1990 outcomes for women, I run regressions around 2004 (using the same specifications) and present the results in Table 12. None of the estimates are statistically significant, reaffirming the idea that there were no jumps in expectations of better labor outcomes or education policy changes around the two years I focus on.

Table 12: Robustness Check: Women's Education Outcomes Around 2004

	Years of Education	At least Highschool	At least Bachelor's
Women's Education Outcomes	-0.686 (0.46)	-0.031 (0.03)	-0.130 (0.10)
Observations	541	541	541

Note: All regressions include an education trend and are run around a cutoff of 2004 with a bandwidth of 6 years and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. * $p < 0.10$, ** $p < 0.5$, *** $p < 0.01$

Figure 7: Regression Discontinuity in Women's Education Outcomes around 2004



Lastly, I check my estimates when including a higher polynomial fit for the time trend. Tables 13 and 14 show estimates around 1990 and 2004, respectively. Column 1 includes the standard, first degree polynomial I use throughout my main estimates while the second column includes a third degree specification. The size of my estimates decreases a bit, although they still remain large and statistically significant. Unlike the other estimates, the average years of education around 2004 increases when including the third degree polynomial; perhaps this is due to a more accurate fit of the trend. As expected, the estimates for the percentage of men with at least a high school diploma remain statistically insignificant.

Table 13: Robustness Check: Polynomial Fit around 1990

	1st degree	3rd degree
Years of Education	1.235*** (0.45)	1.084** (0.44)
At least Highschool	0.048 (0.10)	0.027 (0.10)
At least Bachelor's	0.185*** (0.05)	0.149*** (0.05)
Observations	375	375

Note: All regressions include an education trend and are run around a cutoff of 1990 with a bandwidth of 6 years and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. *p < 0.10, **p < 0.5, ***p < 0.01

Table 14: Robustness Check: Polynomial Fit around 2004

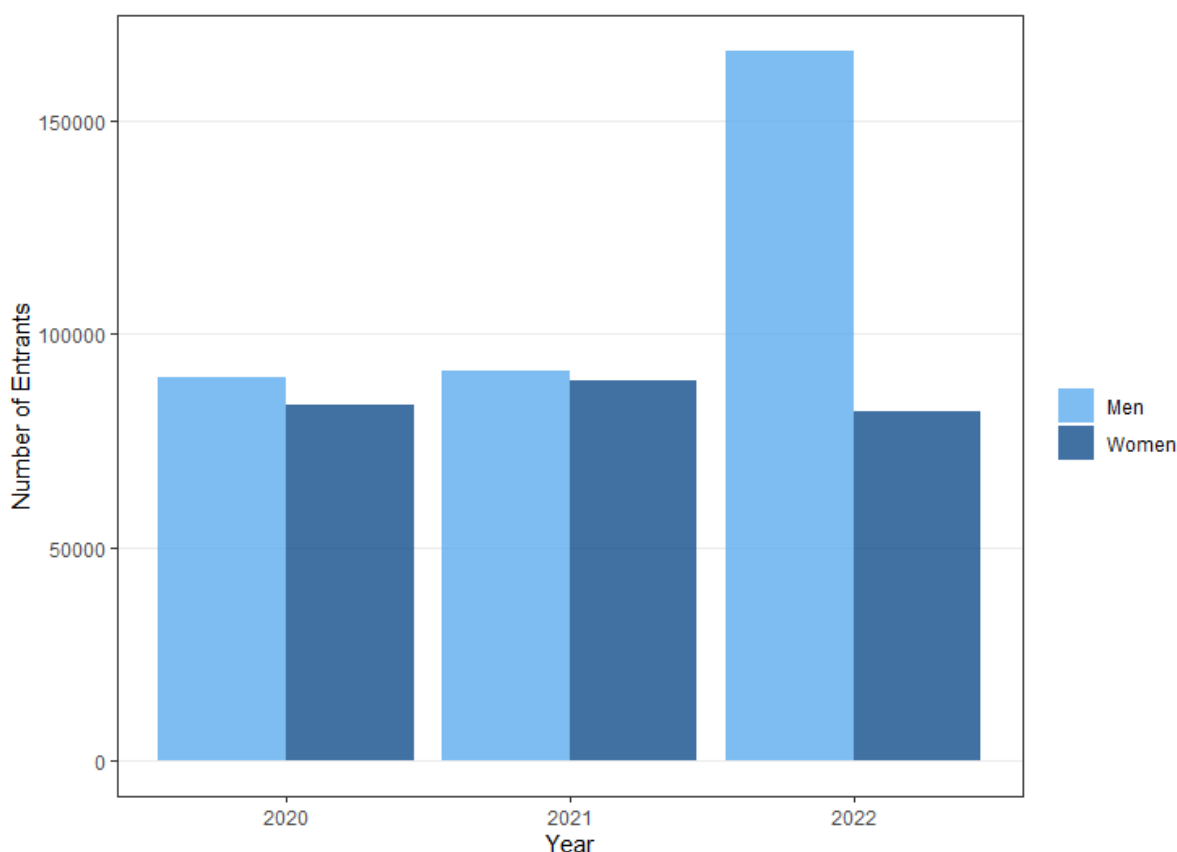
	1st degree	3rd degree
Years of Education	0.865** (0.41)	0.966** (0.40)
At least Highschool	-0.051 (0.06)	-0.076 (0.06)
At least Bachelor's	0.222*** (0.08)	0.209*** (0.08)
Observations	506	506

Note: All regressions include an education trend and are run around a cutoff of 2004 with a bandwidth of 6 years and no additional controls for simplicity. Standard errors are in parentheses and clustered at the individual birth year and month level. *p < 0.10, **p < 0.5, ***p < 0.01

8 Additional Evidence

Unfortunately for Ukraine, 2004 was not the last instance of political instability. After Russia's annexation of Crimea in 2014, Ukraine was hit by a Russian invasion in February 2022, starting a war that is still ongoing. In March of that year, President Zelensky signed a decree that made all men ages 18 and up eligible for conscription and prevented any men ages 18 - 60 from leaving the country. However, the policy that allowed full-time university students to delay the draft until after graduation remained in place (Gov.UK, 2022). While micro-data on education and labor outcomes of Ukrainian citizens has not been gathered in the recent decade, there was a push in 2020 from the Ukrainian Ministry of Education and Science to collect uniform data on universities and their entrants. This allows me to check if my predictions on instability and higher education from the previously unstable time periods in Ukraine's history still hold in a more recent setting and are not unique to the time periods I study.

Figure 8: Number of Private University Entrants by Gender

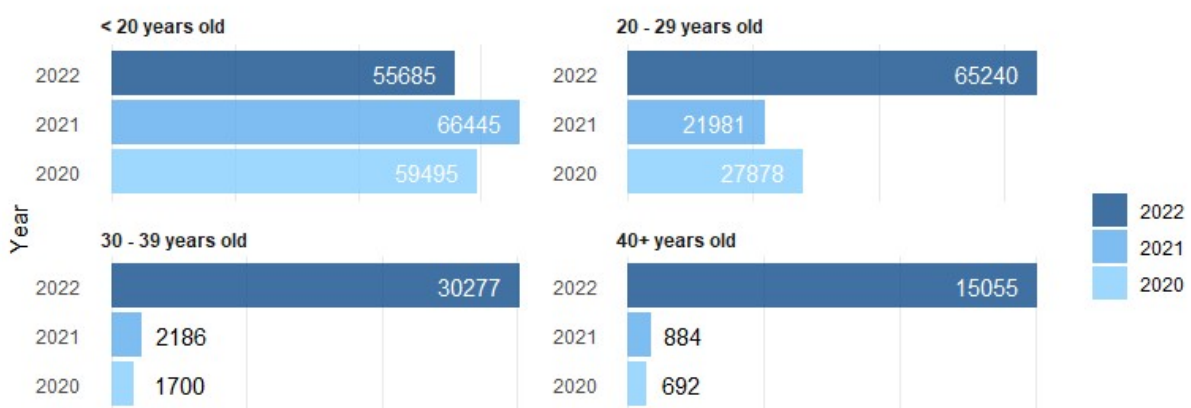


Source: Ukraine Ministry of Education and Science

Using restricted data from the Ministry of Education and Science of Ukraine (2020 - 2022), Figure 8 shows the totals of first year entrants to private universities at the start of each academic year. I specifically focus on private universities because of the much more

competitive nature of public universities in Ukraine. As mentioned in an earlier section, public universities are perceived as more prestigious and have fewer seats available. For individuals seeking to avoid the draft, neither the quality of the university nor the major matters. And with a much higher chance of being accepted in a private university, I expect that any sudden changes in university enrollment would mainly be reflected in private universities. As Figure 8 shows, after Russia’s invasion in early 2022, the number of male entrants nearly doubled that year, while the number of female entrants stayed the same.

Figure 9: Number of Male Private University Entrants by Age

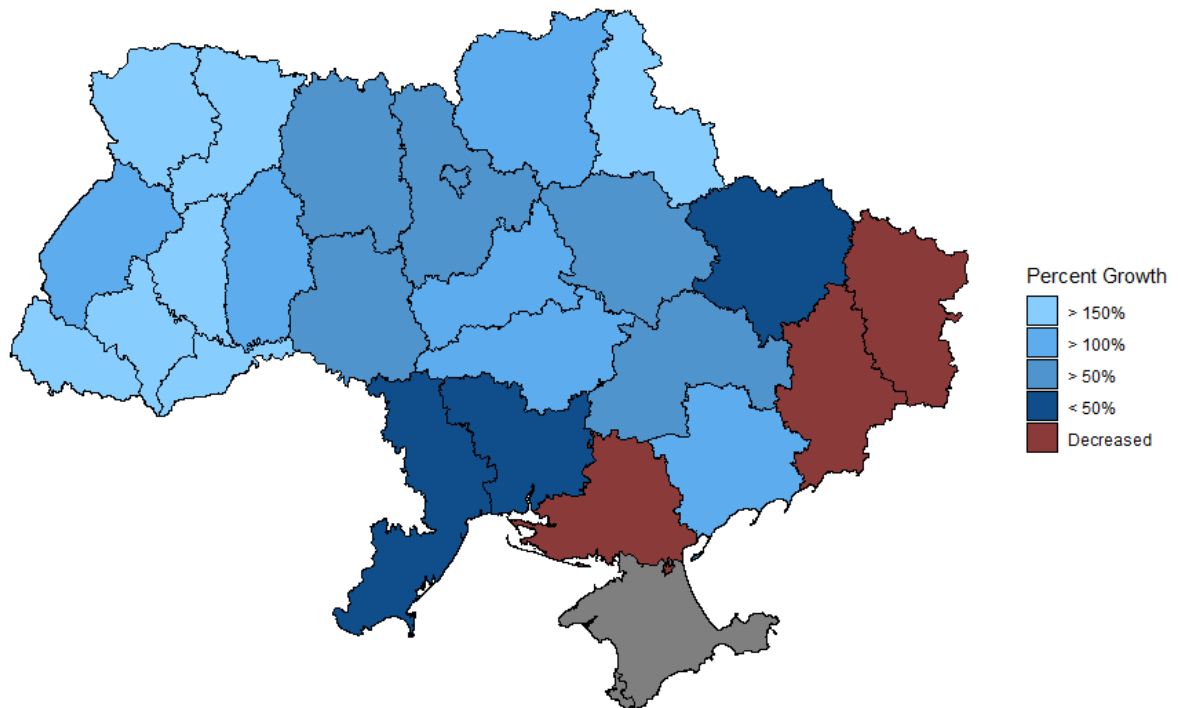


Source: Ukraine Ministry of Education and Science

Older cohorts were the driving force behind this sharp increase in entrants, as can be seen in Figure 9. While men could not previously be conscripted once they were older than 27, now all men are suddenly faced with the same dilemma as when they originally graduated high school. Except, having already made the decision about higher education earlier in their lives, these men are already well established in the labor market and the earnings they must forgo are much higher. In order to qualify as a full time student and receive a draft deferment, an individual may not work full-time and must attend daytime classes. Given how most standard bachelor’s degrees take 4 years, this means at least 4 years without a steady flow of income. Men are generally the primary breadwinners in Ukraine; prior to the war, the labor force participation rate for working age women was particularly low at 53 percentage points, compared to the 65% labor force participation rate for men (Anastasia, Boeri, Kudlyak, Zholud, et al., 2022a). For married men, it is possible that the main bread-winning role shifted to their wives. The fact that so many households chose to give up their main source of income for several years highlights just how important safety is and may potentially put a lower-bound on how much households are willing to pay (lose in this case) to achieve it. On a larger scale, with so many men unable to work, either due to active duty or avoiding the draft, the labor supply will likely see a dramatic shift to include more women. Unfortunately, there is no data currently

available to see shifts in the composition of the labor market at the moment, but this would be interesting to explore in a future paper.

Figure 10: Percentage Increase of Male Private University Entrants from 2021-2022 by Region

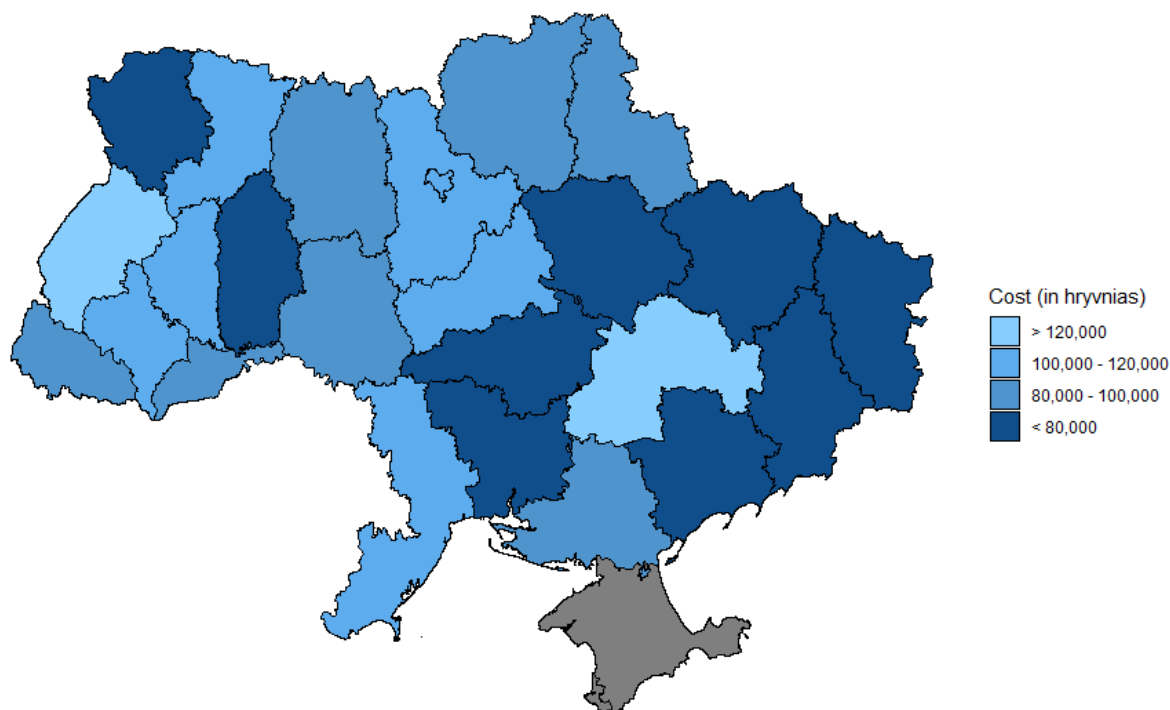


Source: Ukraine Ministry of Education and Science

The increase in university entrants is not uniform throughout the country. With the eastern regions of Ukraine under direct invasion, refugees fled westward. About one third of the population left their homes, with most moving to another region (Anastasia, Boeri, Kudlyak, Zholud, et al., 2022b). It should come as no surprise that the increase in university entrants is more heavily concentrated in safer regions of Ukraine. Using region-level shape files put together by Hijmans, Robert J. (2015) and the same entrant data from the Ministry of Education and Science of Ukraine (2020 - 2022), I plot the percentage increase in male entrants from the start of the 2021 academic year to 2022 in Figure 10. The regions furthest to the west have some of the largest increases in their entrants at over 150%, while the regions heavily hit by fighting or located close to it saw a decrease. Note that Crimea is grayed out as it has not been under Ukraine's control since Russia annexed it in 2014.

Such a large increase in demand for universities towards the west would inevitably lead to a price increase. Using a the government-sponsored website, Education.ua (2023), I compiled the average university price (by major) of studying for all four years at a university in Ukraine. These prices come from the tuition posted for the 2023 - 2024 academic year across 298 universities (both public and private), excluding medical schools,

Figure 11: Average University Price by Region

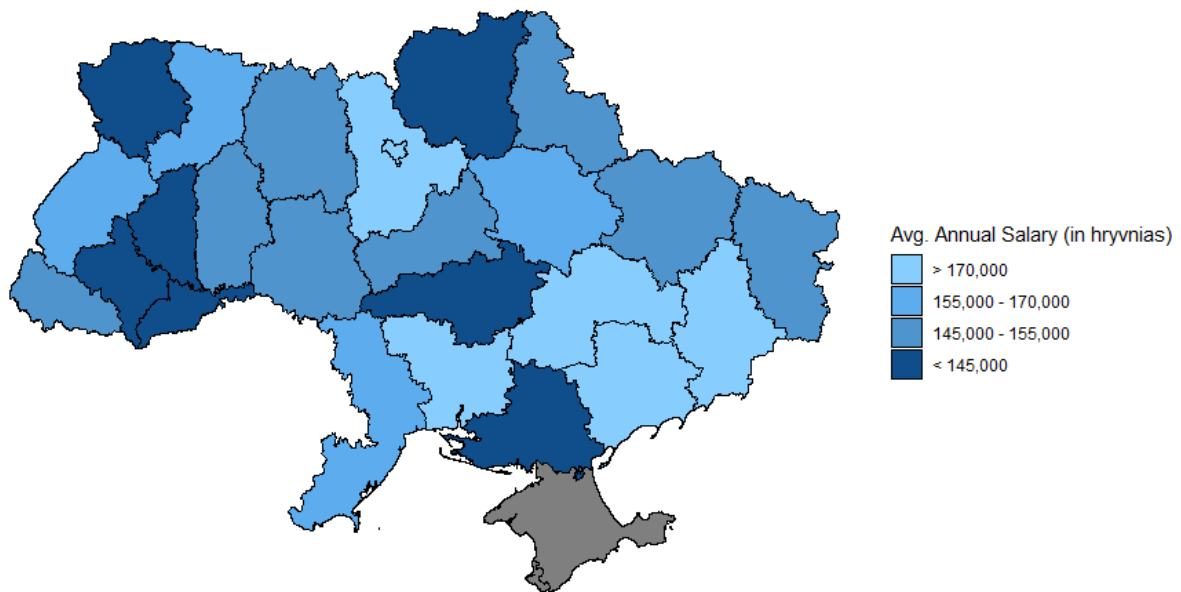


law schools, and art schools, which all have rigorous admission policies and are much more expensive than standard universities. Very few universities kept data on their website about tuition prices from previous years. However, 2023 is only one year from the war and should accurately reflect the time it would take universities to adjust their prices to the increased demand from the previous year. Figure 11 shows the average university price across Ukraine, ranging from 60,000 to over 120,000 Hryvnias (equivalent to roughly \$1,600 and \$3,200 respectively in 2023); the much lighter, and thus more expensive areas, are mainly located to the west, where the number of entrants increased the most too.

To put the values into perspective, I use the most recent salary data available in Figure 12 to show the average salary by region (State Statistics Service of Ukraine, 2022). First, this noticeably looks like an inverse of the university prices in Figure 11. Some of the wealthiest regions in Ukraine are in the region the capital is in, Kyiv, and towards the east. Eastern Ukraine is far more industrialized and has richer and better farmland, although many of these industries have been ground to a halt while fighting continues (Yakov Feygin, 2014). In terms of average salary as compared to university prices, 145,000 Hryvnias is about \$3,900 while 170,000 Hryvnias is \$4,600. The cost of attending 4 years of university would cost a bit less than one year's salary for the average citizen, assuming they do not choose the most expensive university/major.

For individuals that are older and have had the chance to save, this is quite feasible, although it will likely eat up a solid portion of their savings and retirement fund. For

Figure 12: Average Salary by Region



younger individuals in their 20s, who likely have not had the chance to save as much, the impact will be devastating. Most likely, they will have to take out loans to cover the tuition costs. And while not an impossible amount, this is still a significant sum of money that will take away from saving towards a house and retirement later in life. Likewise, the older cohorts may have to work longer after the war to make up for the lost wages initially.

The impact of the war on prices and interest rates is also an important factor to consider. Many businesses, particularly those in industries such as metallurgy, mining, and engineering, have been unable to export their goods due to supply chain issues. This has led to more than half of all Ukrainian businesses decreasing staff and a bit over a third paying lower wages by the end of April, 2022. The situation is made even worse from the high inflation which usually accompanies conflict (and its funding). While variable across the country, raw food prices increased by 28.9 percent and fuel by 57.8 in the year after the war started. The National Bank of Ukraine also increased its main interest rate in June, 2022 from 10 to 25 percent. The goal was to stabilize the exchange rate and increase the attractiveness of investments in Ukrainian assets (Slaviuk & Bui, 2022). But, this creates an even heavier cost for individuals who would need to take out loans to pay for university.

Meanwhile, for the households that gave up their main source of income for safety, the much higher cost of living will sap away savings even faster. Many individuals will

likely have to work longer before retiring in order to make up for these losses. Perhaps, the additional degree in higher education may even help some individuals to find better jobs as the labor market adapts to the war and its aftereffects. It is clear, however, that the powerful incentive that draft deferment with higher education provides in the face of political instability (whether that be at an intensity of a war or simply the anticipation of one) can have long-lasting impacts at both the individual- and nation-level. While this section is by no means an accurate estimate of just how much people value their safety, it does provide some basic insight into how much people are willing to give up to stay safe for the foreseeable future.

9 Conclusion

Several countries currently have compulsory military service laws in place, typically implemented via draft. While some are considering abolishing these laws, other countries are debating whether or not to reinstate them, especially in the face of conflict, such as with the current war between Russian and Ukraine. With many of these conscription policies offering some form of leniency for students, this creates an interesting set of incentives to pursue higher education. Yet, there appears to be some discord in the literature on whether or not compulsory conscription increases university enrollment or not. I look at the changes in university incentives that come from delaying military conscription. While this creates incentives to attend university now, especially during times of instability in a country with an uncertain future, this comes at the cost of attending a less prestigious university and/or studying a major with worse labor outcomes.

Using a regression discontinuity design around two separate instances of instability in 1990 and 2004, I estimate the effect of having the opportunity to delay the draft until graduation on higher educational attainment for men. I find large, statistically significant increases in educational attainment for cohorts making the decision during and shortly after these unstable periods of time. Clearly, the safety of the present heavily outweighed the loss of earnings in the future, leading lots of men to apply to lower quality universities and less in-demand majors. This is unsurprising – if one’s country is on the brink of collapse, then one does not think too far ahead about what will be and rather focuses on being safe right now. The unexpected result of this, due to the specific set of circumstances with a draft deferment for university students and the number of universities rapidly increasing following Ukraine’s independence, is the significant increase in the number of men with higher levels of education.

The presence of actual conflict along with draft deferment creates a unique situation where older cohorts are also faced with a decision between current earnings and their safety. Except, having already established themselves in their careers, going to university at this point has a much higher opportunity cost. As the recent data on university entrants shows, safety in the present continues to be highly desirable, even at the cost of a lower quality of life for individuals and their households. With more data hopefully available on actual educational attainment in the future, it will be interesting to recreate my regression discontinuity approach for cohorts who chose to attend university around 2022. Similarly, future work could focus on the shifts in the composition of the labor market, both due to so many men suddenly being unable to work and their re-qualification to other fields (raising a question of just how applicable these new degrees will even be in a recovering, post-war economy).

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Appendix

A History

1990

Faced by the Soviet-Afghan war, which started in 1979, the Soviet Union found itself with a noticeably dwindling pool of available draftees for 1980, mainly due to the drop in 1961 - 1969 birth rates. Prior to this, university students enjoyed fairly generous deferments: while all able-bodied male citizens were expected to serve two years in the armed forces, university students only had to serve 18 months and were not called up until after graduation. However, in order to make up for the shortfall of draftees during the war, student deferments were suspended starting from 1982. Any men between the ages of 18 and 27 could be drafted on a semi-annual basis, either in late spring or late fall. University students often had their studies interrupted for nearly two years, leaving them behind and scrambling to catch up.

As part of the *Perestroika* and the movement to finally bring the Soviet-Afghan war to an end, Gorbachev passed a USSR-wide law on July 11th, 1989, which delayed the draft for all full time students in universities and college-level institutions until they completed their studies. The rationale behind this movement was to transfer resources from “guns to butter,” i.e., produce a more educated populace who would contribute to the labor force of the USSR and strengthen the economy. This included a movement towards a smaller, professional military, manned entirely by volunteers, which would eventually eliminate the need for a draft entirely. Gorbachev’s goal was never realized due to the unraveling and eventual fall of the USSR a few years later (Odom, 1998).

While Ukraine officially became independent from the Soviet Union on August 24, 1991, the movement towards this independence started years earlier. Gorbachev’s reforms during the *Perestroika* had opened up small political spaces for the Ukrainian dissident movement. What started as a series of informal groups scattered across the country quickly consolidated into a powerful opposition against the Communist Party of Ukraine (CPU) by 1990. At the head was the Ukrainian Popular Movement for Restructuring (the Rukh). The CPU attempted to prevent the publication of the Rukh draft program in every possible way, but the Rukh kept the CPU on the defensive, forcing it to move in the direction of accommodating public opinion (Kuzio, 1999). As with any transitional period, however, there was no shortage of uncertainty for what the future held at the time. Many people feared that these political developments might lead to an explosion of violence. The system could hit back, leading to mass repressions. There could be a civil war breaking out Yugoslav-style between Eastern and Western Ukraine, traditionally split between the “Catholic” and Pro-European/Polish West and the “Orthodox” and

Pro-Russian East. The Soviet Union Ministry of Interior Affairs further incited fears by issuing warnings that there could be imminent ethnic violence against Russians and Jews inspired by the Rukh (Hrytsak, 2010). Fortunately, Ukraine did not spiral into an outbreak of violence and continued on to take the first steps towards a more democratic governing system.

1990

The close ties with Russia were not easily broken. Ukraine grandfathered in a lot of laws and policies that were in place under the USSR. The president and the parliament of Ukraine continued to be heavily influenced by Russia and several high ranking officials in Ukraine were Russian. In the first decade after gaining independence, Ukraine suffered through an economic slump, but did not do much to move away from Russia in order to not “rock the boat.” Dissatisfaction was growing, however, and came to a head during the monumental election year of 2004 (the Orange Revolution). A constitutional reform in April 2004 prevented the president at the time, Leonid Kuchma, from serving more than 2 terms. In his place, Kuchma and the Russian President Vladimir Putin fiercely promoted Viktor Yanukovich (the Prime Minister under Kuchma’s presidency) for the upcoming presidential election. A representative of the Donetsk oligarchic elite, Yanukovich had support from the two most populous provinces in the East, along with support from the oligarchs, who wanted to maintain the status quo. His main opponent was Viktor Yushchenko, who ran as an independent and was pro-Western (having EU and US support), pledging to move Ukraine closer to the EU with the goal of joining NATO. Yushchenko experienced a lot of popular support (in contrast to Kuchma’s unpopular presidency), but was strongly disliked by the oligarchs. From 1999 to 2001, Yushchenko had served as Prime Minister of Ukraine, and became known for his reforms which promoted privatization, lowering inflation, balancing the budget, and reducing government bureaucracy. While these reforms benefited the country as a whole, they hurt the oligarchs, and he ended up being removed from office in April 2001 by parliamentary vote. Due to Yushchenko’s popularity, the Ukrainian authorities recognized that if they allowed a free and fair election in 2004, the opposition candidate (Yushchenko) would win an absolute majority in the first round. This motivated the regime to launch the dirtiest campaign since the country’s independence (Kuzio, 2005).

The first round of the election was on October 31, 2004, with most votes divided almost equally between Yushchenko and Yanukovich. The runoff vote for the election was held on November 21 and it became obvious that the regime had falsified the results when Yanukovich was declared the winner. Authorities had completely underestimated the outrage that a stolen election would create when crowds swarmed Kyiv’s Independence Square and its surrounding streets, numbering more than half a million. This sparked

the beginning of the Orange Revolution: a series of protests that followed throughout November into early January of 2005, until a re-vote was ordered by Ukraine's Supreme Court for December 26, 2004. Yushchenko was declared the official winner on January 10th, 2005, ending the Orange Revolution (Benoit & Klyukovski, 2006).

Just as with the movement towards Ukraine's independence, the tensions the country felt were at an all-time high before the election even happened. In order to evoke a violent counter-response from the opposition, the authorities employed a strategy of violence ("directed chaos") from July to October 2004 during the Ukrainian presidential election campaign. This included inciting regional and inter-ethnic conflict, assassinations, violence against the opposition, counter-revolution, and use of the security forces. A secretly taped conversation between a member of the Yanukovych shadow campaign and a Russian political technologist revealed discussions about how the authorities should incite conflict and pit Western against Eastern Ukraine. The goal was to destabilize the situation in the regions of Ukraine and drag Yushchenko into it. On top of this, Yushchenko was nearly fatally poisoned on September 5th, 2004, causing him to lose a month of campaign time. A second assassination attempt was uncovered in the form of a planned bombing of his election headquarters. Russia provided extensive covert and overt support for the Ukrainian authorities and as a result, Ukraine was close to violence on a number of occasions both during the election campaign and during the Orange Revolution. Yushchenko and his supporters staunchly maintained a strategy of non-violence throughout all of this time and fortunately, bloodshed and a possible civil war were avoided in the end (Kuzio, 2010).

B Smoothness of Covariates

Figure B.1: Percentage Born in the City around 1990

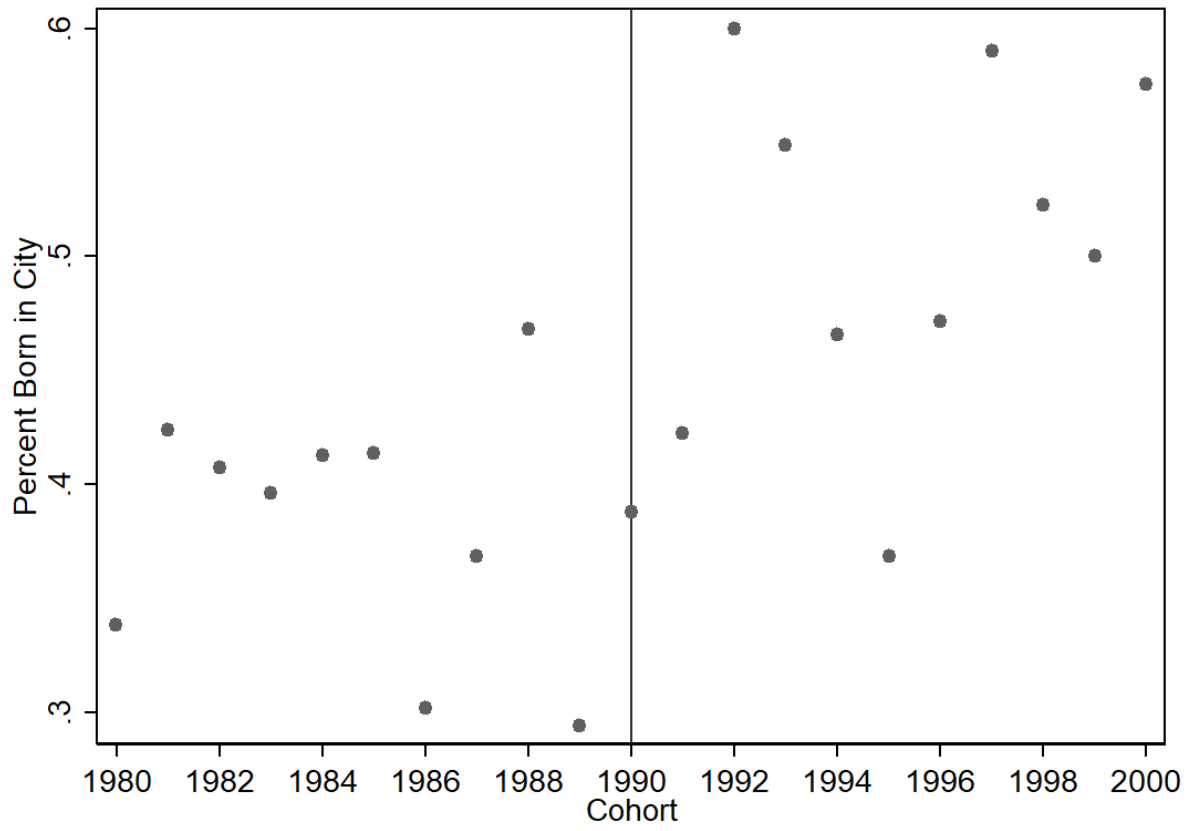


Figure B.2: Father's Education around 1990

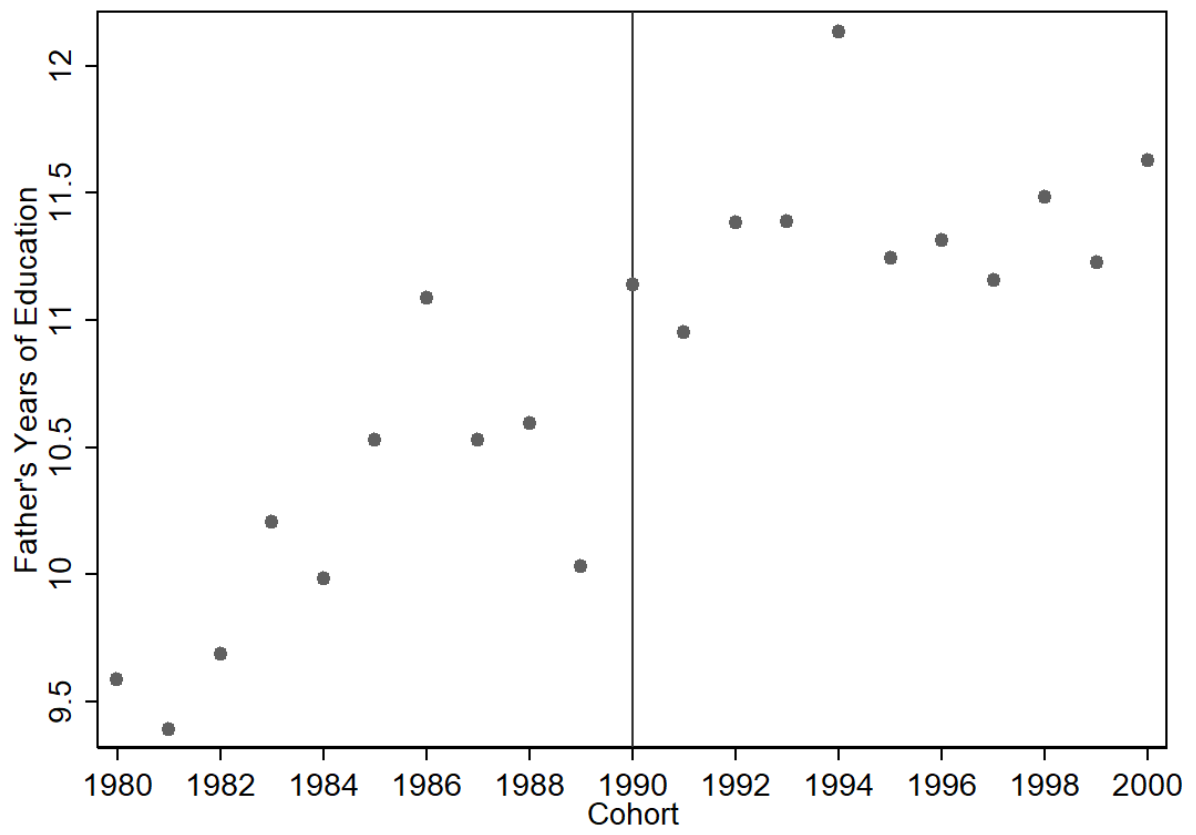


Figure B.3: Mother's Education around 1990

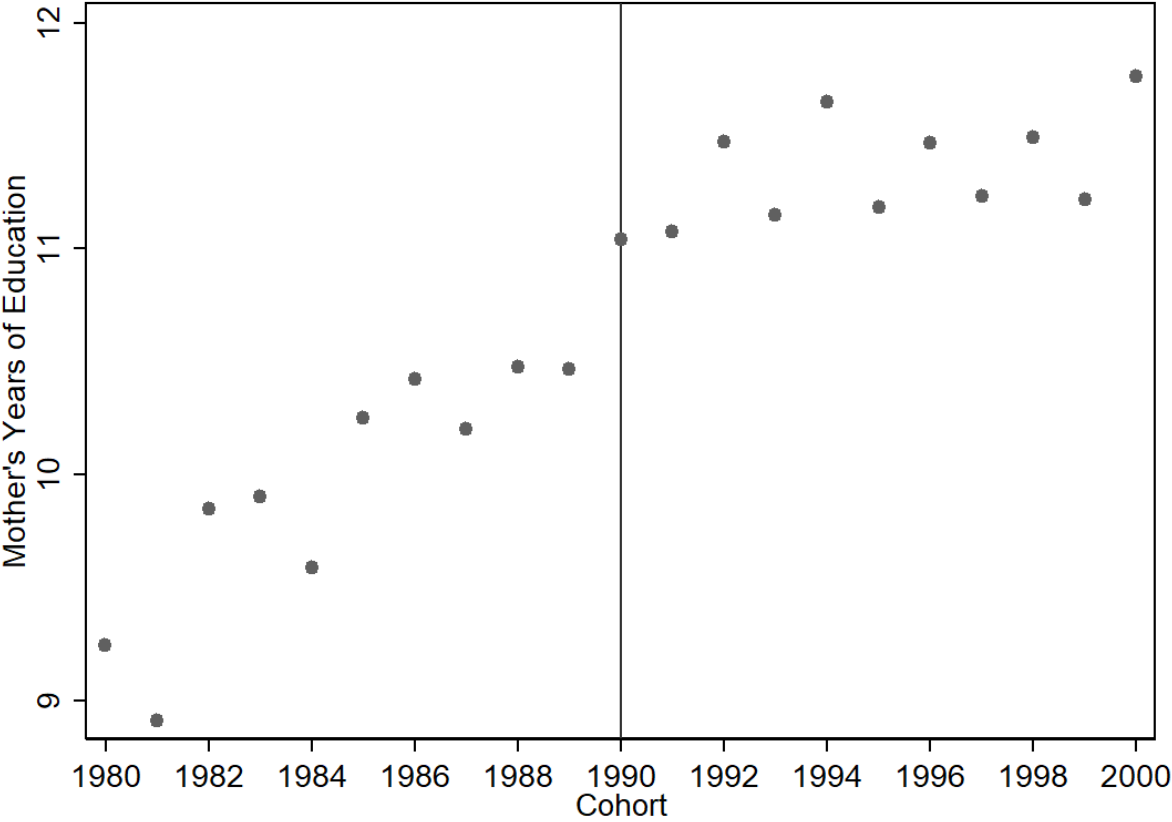


Figure B.4: Percentage Risk Taking around 2004

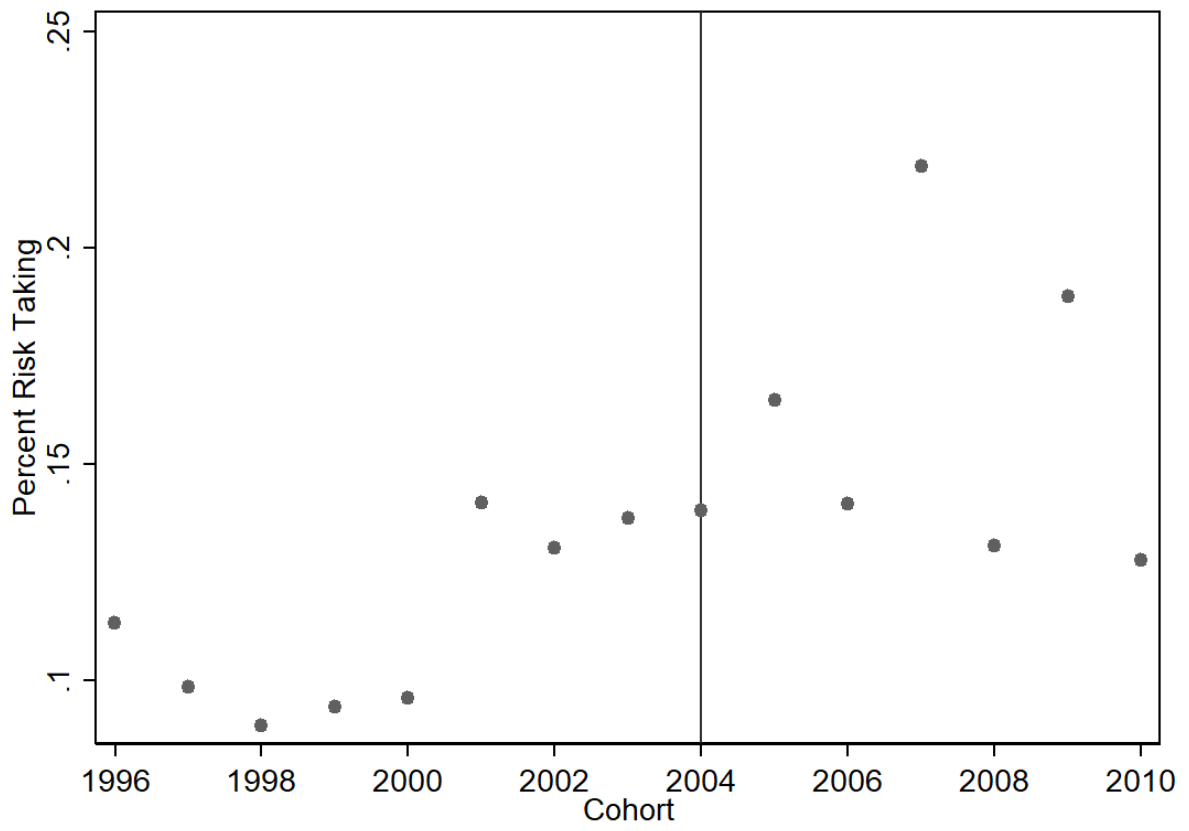


Figure B.5: Mother's Education around 2004

